Lighthouse CLUB AUSTRALIA



Homepage Digital Partner Media Kit

2027

Lighthouse Club Homepage Digital Partner

Put your brand in front of Australia's construction community while supporting a cause that matters.

Lighthouse Club Australia is a charitable organisation supporting the construction industry and its people. Our website is an important hub for our community, providing information about Lighthouse Club initiatives, events, and ways to get involved.

Our Homepage Digital Partner Placement provides the opportunity for an organisation to strengthen its connection with the construction industry while supporting the Lighthouse Club's work.

Community Impact

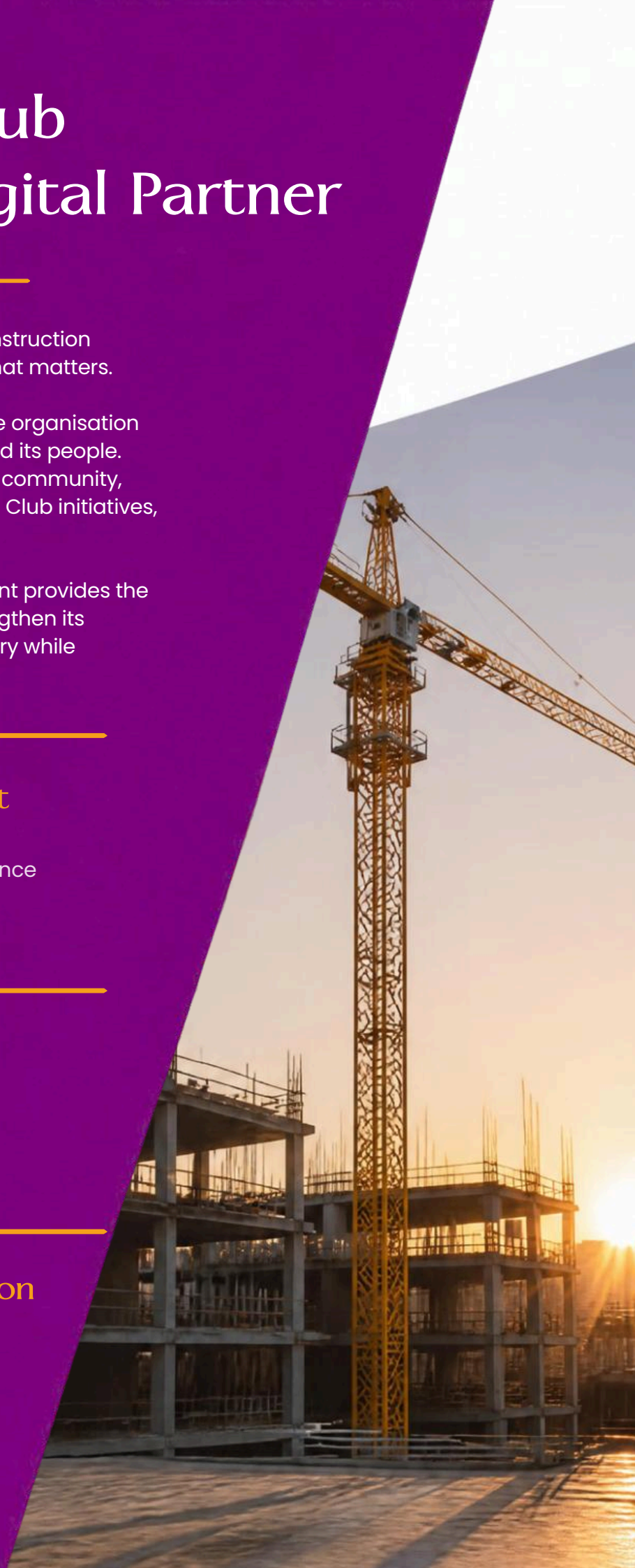
Support the construction community and help advance the Lighthouse Club's vital work.

Premium Visibility

Prominent placement on our homepage, the gateway to our initiatives, events, and resources.

Industry Connection

Position your organisation alongside a trusted voice in Australia's construction industry.



Our Digital Audience



Visitors use the Lighthouse Club Australia website to discover our work, register for events, engage with our community and learn more about how they can support the construction industry.

Page views (last 12 months):	**12,365**
Website sessions (last 12 months):	**6,408**
Unique visitors (last 12 months):	**3,861**
Average session duration (last 12 months):	**2:23**

Lighthouse Club Australia will acknowledge each Digital Partner with an organic welcome post on our LinkedIn page, reaching 2,815+ followers.



Digital Partner Opportunity

Exclusive Homepage Banner

Your brand will receive prominent placement within the header area of the Lighthouse Club Australia homepage, providing visibility to visitors engaging with our organisation online.

Partner Benefits Include:

- Prominent homepage banner placement
- Direct link to your nominated website or landing page
- Association with Lighthouse Club Australia's charitable work
- Opportunity to demonstrate your organisation's support for the construction community
- One partner per placement, creating an exclusive digital presence

This opportunity is designed for organisations that want to do more than purchase media exposure. Your investment helps Lighthouse Club Australia continue its work supporting people across the construction industry, while providing your organisation with a visible way to demonstrate its commitment to the industry and the community.

Your brand on our website here:



Digital Partner Opportunity

How It Works

Partners can book the homepage placement month by month, making it a flexible way to support Lighthouse Club Australia while maintaining a visible presence within the construction community. You can reserve the banner space for one month, a period of time, or choose specific months that suit you.

Cost

$500 per month. No long-term commitment required. Multiple months can be purchased in one go.

Artwork

Partners to create their own 1920x1080px banner, subject to approval.

Link

We will link your banner directly to your website/landing page.

Welcome LinkedIn Post

Lighthouse Club Australia will acknowledge each Digital Partner with a welcome post on our LinkedIn page, including your hashtags and website links.

To enquire about the Lighthouse Club Australia Homepage Digital Partner opportunity, please contact the Lighthouse Club Australia team by emailing **info@lighthouseclubaus.org**

Lighthouse Club Australia reserves the right to approve all partner organisations and creative content. Placement is subject to availability.



e: info@lighthouseclub.org
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